

Business Development Manager



Business development manager responsibilities include assisting in organizing campaigns and developing marketing and business strategies.

This work will be critical factor for the smooth operation of the Marketing department and the attainment of its goals, as well as for the long-term growth of the company.

Duties and responsibilities

- Work with the Asst. General Manager on business development strategy and implementation.
- Conduct market research and gather market intelligence regarding clients, projects, competitors and trends within the workplace market.
- Build relationships with clients, project partners and collaborators and promote the profile of the company.
- Work closely with designers, project leaders and accountant to complete the sales cycle through signed contract stage.
- Participate in development of the systems, materials and resources necessary for business development including proposals and presentations.
- Assist in ad-hoc duties assigned from time to time.
- Must be willing to travel and achieve targets assigned.

Qualifications

All qualifications must comply with provincial human rights legislation.

Qualifications include:

- Male/Female, Age minimum 25 years old.
- Foreign National who lives in Thailand.
- Bachelor's Degree, majored in Communications, Marketing, Business Administration or related fields.
- At least 3 years of experience in communications, marketing, agencies, or related functions is a plus.

- Proven track record on achieving sales target.
- Ability to work effectively within a team and independently.
- Experience using computers for a variety of tasks.
- Detail oriented, can work under tight timeline and manage workload well.
- Excellent interpersonal skill, enthusiastic, with logical thinking.
- Excellent command in English communication.
- Competency in Microsoft applications including Word, Excel, Outlook. And Google Drive.
- Good organization skills.

We welcome applications. If you are interested in applying, please submit your application via email at tgaccounts@thegreenlion.net and kindly indicate your current & expected salary in your resume. We regret that only shortlisted candidates will be contacted for an interview.

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