

## Join ARBURG Thailand on the Road to Digitalisation Seminar at new premises in Samutprakarn, 19 and 20 Sep 2019



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ARBURG Thailand welcomes you to their seminar related to the hot topic “Digitalisation”.

### **Data analytics is a smart solution for plastics manufacturing**

*Plastics manufacturing is facing more challenges every day. How can we drive efficiency improvements? How can we reduce waste and increase profit gains? In order to stay competitive, companies have to reconsider their processes and systems. Implementation of data analytics into manufacturing organisations can be the answer to these challenges.*

ARBURG, as a pioneer in Industry 4.0 and digitalisation, supports and offers numerous “smart solutions” and digital products for efficient plastics processing. The ARBURG host computer system (ALS) allows you to utilise your big data production more effectively - whether during order planning, quality assurance, mould management or maintenance.

### **ARBURG is ready for digital transformation in Thailand**

“Industry 4.0 powered by ARBURG is in line with Thailand 4.0 or Thailand economic development scheme” explains Ruben Sander, Director Operations ASEAN. “Thailand 4.0 is about promoting and supporting innovation, creativity, research and development and green technologies. ARBURG is here to support Thai manufacturer to become the “smart factory” especially for private sectors such as automotive, packaging, electronics and medical.”

Ratree Boonsay, Branch Manager Thailand added, “We are organizing the “Road to Digitalisation” seminar at our new premises. As an industry leader in Thailand, we would like to share our expertise. If you do not know how to start digital transformation, please join our seminar. Our ARBURG experts will offer ideas to help you find a way into sustainable, efficient plastic parts production with smart machines, smart production and smart services.”

The “Road to Digitalisation” seminar will take place on September 19 and 20, 2019 from 13.00 - 15.00 in the showroom of ARBURG Thailand’s new premises.

Click [here](#) to register your interest today!