

# DENISE LIEBREGTS



## CONTACT

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## PERSONAL SKILLS

creative | dedicated  
organized | curious



## LANGUAGES

Dutch - Native proficiency  
English - Advanced proficiency  
German - Elementary proficiency



## COMPUTER SKILLS

Adobe Illustrator - Advanced  
Adobe Indesign - Advanced  
Adobe Photoshop - Intermediate  
Microsoft Office - Advanced



## WORK EXPERIENCE

### BRIL innovatie, Eindhoven

#### **Innovation Consultant (Started as an intern)**

Assisted companies to become more agile, experimental, and customer-centric.

- Conducted qualitative research to identify customer needs.
  - Represented the company at sales meetings.
  - Facilitated client workshops and training programs.
  - Developed a new service for healthcare industry.
- 2019

### QUO Global, Bangkok (TH)

#### **Brand Strategist & Designer (Internship)**

Created and shaped brands for travel and hospitality industry.

- Conducted research on existing brands, market trends, and competition.
  - Developed creative concepts and strategies often in cooperation with the internal team.
  - Developed designs that communicated the brand identity.
- 2017-2018, 5 months

### Au Pair World, Alcover & Palamos (ES)

#### **Summer Au Pair**

Provided live-in child care.

2015 & 2016



## EDUCATION

### Avans Hogeschool, 's-Hertogenbosch

#### **Business Innovation - Bachelor Degree**

Translating creativity into innovative, sustainable and market driven products and services through projects in the business world. Current GPA: 8.05/10.

- Notable Modules: Creative Thinking, Marketing, Innovation, Critical Thinking, Scenario Planning, Consumer Behavior.
- 2015-2019

### Bangkok University, Bangkok (TH)

#### **Visiting Student Program**

Different courses to broaden knowledge about Management and Marketing. GPA: 9.1/10.

2018, 5 months

### Sintlucas, Boxtel

#### **3D Design - College Degree**

Getting from understanding the user in context to creating a meaningful product.

2011-2015



## EXTRACURRICULAR ACTIVITIES

- Organized and managed an event for entrepreneurs to pursue opportunities for new value creation.

### Hackathons

- Invention Summer Camp 2018 • EMTÉ Talent Night 2017