

Paul Schuttenbelt

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EXPERT IN PROJECT PLANNING AND RESOURCE MOBILIZATION

I have a background in strategic planning and football for development and live and work in Asia for the last 15 years. I have worked in Africa, Asia and the USA on football and development related issues and been able to combine the 2 as I believe that football is a major agent for change in a young person's life. Due to my educational background and 25 years of experience I have a good understanding development as well as sport related issues.

For the last 25 years I have been working internationally in development and football related activities as a manager, entrepreneur, consultant, educator, coach and executive director in Asia, The USA, Europe and Africa. I have been able to combine commercial projects with development work and founded my own company but also worked as a staff member and consultant for international organization like the UN, ADB and several bi lateral donors. I have an educational and professional background in both international sports management and strategic planning and hold several coaching and facilitation certificates.

I am a very pragmatic person, analytical, a good team player and I have good communication and inter personal skills. I am used to work with donor organizations in the donor community but also relate to national and local governments as well as the private sector. I have excellent presentation and marketing skills and I enjoy working in multi-sectoral teams with professionals of various cultural backgrounds. I am often called an "achiever".

PROFESSIONAL HIGHLIGHTS (CHRONOLOGICAL ORDER)

- **(Current)**. Freelance consultant in Asia involved in Urban Development and Sports for Development projects in the region.
- **(Current)** Founder, Director of Urban Discovery responsible for research, fund raising, project implementation and quality assurance.
- Director of Club Development SC Gjoa, Brooklyn USA (2017-2018)
 - Set up the SC Gjoa scholarship fund.
 - Established a partnership with Street Soccer USA.
 - Prepared and implemented a fundraising strategy for the club.
 - Designed, implemented and monitored the staff capacity building strategy.
 - Organized international events (e.g participation in the Norway cup).
 - Responsible for marketing.
- Founded, managed and sold Premier Sports International pvt ltd. (2014-2017).
 - Founded and operated Youth Football International.
 - Responsible for fund raising and partnerships.
 - Founded and managed, a social responsibility youth football league in New Delhi.
 - Set up " Pass it Forward", a corporate social responsibility programme introducing soccer to 50000 under-privileged school children in Delhi (with West Bromwich Albion and the University of Wolverhampton).
 - Design, implement and monitor the staff capacity building strategy.

- Managed to make the company profitable for 3 years in a row and finally sold the company to a UK based company.
- India Representative, Cities Development Initiative for Asia (2013-2014).
 - Initiating and Preparing pre-feasibility studies for urban infrastructure.
 - Developed and Implemented the CIPP toolkit.
 - Identify private sector involvement in infrastructure project preparation and implementation.
 - Identify and engage regional partners for local institutional capacity strengthening related to infrastructure investment planning and programming.
- Founded, managed and sold Urban Solutions (2004-2013).
 - Set up the Hanoi office for South East Asia.
 - Set up the West Africa office.
 - Responsible for project marketing and management.
 - Designed and Implemented the EU financed Urban Heritage Project in Elmina Ghana.
 - Managed to make the company profitable for 7 years in a row and finally sold the company to a Dutch based company.
 - Founded the Hanoi Youth Football League, a social responsibility youth football league.
 - Started FC Mandela, a Social Responsibility Football Club in Accra.
- West Africa Manager, the Institute for Housing and Urban Development Studies (IHS). (1999-2004).
 - Set up the West Africa office for IHS in Accra Ghana.
 - Set up the Institute for Local Government Studies in Accra Ghana.
 - Develop capacity building plans for staff and local government units.
- UN Habitat. (1993-1999)
 - Designed and managed the Zanzibar Sustainable Project, in Zanzibar Tanzania.
 - Set -up 7 multi sectoral working groups on development issues like waste and sanitation, health, slum upgrading and economic development for the Sustainable Dar es Salaam Project.
 - Wrote and published a UN Habitat working paper on Public Private Partnerships.

SUMMARY PROFESSIONAL EXPERIENCE

- Consultant Urban Development (September 2018 – current).
- Director of Club Development, SC Gjoa Youth Soccer (February 2017).
- Director and Founder Premier Sports International Pvt Ltd. (April 2013- December 2016).
- Founder and Chairman of the Delhi Youth League. (December 2012-December 2016).
- India representative, Cities Development Initiative for Asia (CDIA-ADB). (Jan 2012- March 2013).
- Founder and Director Urban Discovery (December 2011-current).
- Founder and Chairman of the Hanoi Youth Football League (January 2008-December 2011).
- Director founder Urban Solutions BV, Ghana and Vietnam/The Netherlands (2004-2012).
- Manager West Africa Institute for Housing and Urban Development Studies (1999-2004).
- Infrastructure Advisor UN-Habitat, Nairobi (1993-1999).
- Policy Advisor the Municipality of Amsterdam (1992).

EDUCATION

- Masters International Sports Management, Johan Cruyff Institute Barcelona. July 2014.
- Masters Urban and Regional Planning, 1992 University of Amsterdam.

- BSc. Land and Water Management, 1987. College for Land and Water Management, Velp, The Netherlands.
- FA Football Coaching Level 1 and 2
- FA Youth Module level 1 and 2
- United Soccer Coaching, USA, Goalkeeping license level 1 and 2

Countries of Experience Thailand, USA, India, Vietnam, Indonesia, Sri Lanka, Philippines, China, Jordan, Ghana, Nigeria, Kenya, Tanzania, Zanzibar, Gambia, South Africa, Namibia, Togo, the Netherlands, United Kingdom, Poland, Belize.

Languages English: Excellent.
 Dutch: Mother Tongue.
 German: Good.
 French: Good.
 Kiswahili/Bahasa Indonesia: Basic.
 Thai: starting.

PROFESSIONAL EXPERIENCE

September 2018-Current. **Consultant (current)**. Freelance consultant in Asia involved in Urban Development and Sports for Development projects in the region.

Ambassador for Refugee Soccer. Focussing on:

- Preparing project proposals.
- Preparing Strategic/Business plans .
- Preparing Capacity Building plans.
- Preparing and Implementing Fundraising Strategies.
- Data Collection.
- Setting up and Organise Events.
- Setting up and Organise Sport leagues and Tournaments.
- Project Implementation and Organisation.
- Establishing partnerships and organize events.
- Coaching.

December 2011-Current. **Founder, Director Urban Discovery**. Urban Discovery is a spring off of Urban Solutions and develops policies and instruments, together with local communities, the private sector and governments to revitalise old neighbourhoods with respect to the historic fabric and local needs. Through an unique community led process, Urban Discovery also develops walking tours, discovery tours and provides heritage related urban advice to governments and heritage societies in Asia. Currently I am responsible for fund raising and project implementation.

February 2017-August 2018 **Director of Club Development, SC Gjoa Youth Soccer**. Responsible for all Developmental issues and activities for new York's oldest and Brooklyn's biggest youth soccer club:

- Prepare Strategic/Business plan for Gjoa SC.

- Prepare and implement Gjoa's Fundraising Strategy.
- Responsible for Community Development.
- Responsible for Events.
- Responsible for Marketing and Social media.
- Coaching.

Board Member of the Cosmopolitan Junior Soccer league (CJSL) . The CJSL is the oldest soccer league of New York with over 250 teams from Under 8 to Under 19 participating. I am one of the 5 board members.

April 2013-December 2016.

Founder and Director Premier Sports International. A sports and development company engaging children and young adults in development through sports. Responsible for:

- Managing the company (the company grew from 2 employees to 15 employees and was successfully sold in December 2016).
- All football activities at the Delhi Dynamos Soccer School (over 250 children played football in 2016).
- Managing the Pass It Forward initiative. A Corporate Social Responsibility Initiative to introduce soccer to 50000 children of government schools in Delhi (with West Bromwich Albion and Wolverhampton University). (50000 children were introduced to football in 2016).
- Organising football camps, tournament and event (Including one with MUSS)

January 2012-December 2016.

Founder and Chairman of the Delhi Youth League (DYL). DYL is the biggest and most competitive youth football league in Delhi. DYL is THE football platform in Delhi for Teams and children between 6 and 19. 40% of the teams in the Delhi Youth league come from disadvantaged economic groups. I was responsible for:

- Setting up the league (the leagues is now in its 6th season).
- Recruiting teams (the league grew from 22 to 70 teams).
- Finding sponsors (over 25 different sponsors were secured).
- Day to day management.

January 2012-April 2013.

India representative. Cities Development Initiative for Asia (CDIA). In response to the growing demand for urban infrastructure in the region, ADB and the governments of Germany, Sweden and Spain jointly support the Cities Development Initiative for Asia (CDIA), to assist cities in structuring urban infrastructure programs and projects for implementation, in particular those focusing on environmental, social and other relevant issues. I was responsible for:

- Establishing the India office (office set up in 2013)
- Initiate new projects (7 new projects initiated)
- Anchoring expert for Water and Sanitation in Asia

- Set up an Educational network (a network with 4 educational institutes was set-up)

January 2008-December 2011. **Founder and Chairman of the Hanoi Youth Football League (HYFL)**, the biggest and most competitive social corporative football league in Hanoi. I was responsible for:

- Setting up the league (the leagues is now in its 9th season).
- Recruiting teams (the league grew from 15 to 60 teams).
- Finding sponsors (over 15 different sponsors were secured).
- Day to day management.

March 2004- July 2013.

Founder/Asia Director. Urban Solutions BV. Urban Solutions is a Netherlands based company that provides advisory services in the urban sector worldwide (including projects in the field of Water and Sanitation) and also organises urban entertainment activities like Youth Football, Urban Cycling, the Urban Challenge, Urban Walking and the Urban Heritage App (Idiscover). I was the director based in Ghana and (later) Vietnam (2005-2011) responsible for networking, innovation, education, quality control, finance and project management. I July 2013 the company was successfully sold to a Dutch based company.

December 2001-2006.

Team Leader. Elmina Cultural Heritage and Management Programme (Funded by the EU and Dutch Culture Fund). Team leader/Capacity Building Advisor. Urban Solutions in cooperation with the local government in Elmina prepared an integrated management strategy of the historic town of Elmina in Ghana and assisted the Government of Ghana to implement the Strategy in a second phase, which received funding from the European Commission and the Dutch Culture Fund. The project focused on 5 priority issues for which sector strategies were prepared: tourism, waste and sanitation, local economic development, education, and the fishing harbor. Physical implementation of several infrastructure project took place between 2003 and 2006.

April 1999-March 2004

Ghana - IHS Representative for West Africa

Set up of the Regional Office of the Institute for Housing and Urban Development Studies (IHS) for West Africa and team leader for the Capacity Building for Decentralization in Ghana Project, responsible for:

- The establishment of the Institute for Local Government Studies.
- Design Curriculum for the institute.
- Design and implement the Teaching of Teachers programme.
- Teach local government officials.

July 1993 - Mar 1999

Urban Management Advisor, Zanzibar Sustainable Project (ZSP), Sustainable Dar es Salaam Project and the Urban Management Programme, UN-HABITAT. The United Nations centre for Human

Management (World Bank).

- 2008** **Urban Heritage Management in Vietnam, An Introduction Manual for Planners**, The Institute for Conservation of Monuments in Vietnam in cooperation with Urban Solutions, November 2008
- 2005** **The Sri Lanka Sustainable Cities Programme**, The SCP Documentation Series Volume 4
- 1995** **Public Private Partnerships in Urban Infrastructure Services**, UMP Working Paper no. 4, January 1995, Paul Schuttenbelt.
- 1994** **'Public Private Partnerships in Municipal Infrastructure Services'**, Article in the Urban Age, Volume two, Number four, October 1994, Paul Schuttenbelt and Jens Lorentzen.
- 1992** **'Onderhoud en Beheer in Indonesie, Het stiefkind van Urbane Ontwikkeling' (Operation and Maintenance in Indonesia, the Stepchild of Urban Development)**, Rooilijn 8/1992.